

Klättermusen unveils its SS21 collection, incorporating new products for hiking and trekking with progressive water and windproof fabric innovations

Maximum safety for you, minimum impact on nature



1st March 2021, Åre, Sweden Klättermusen, the world's most refined mountaineering equipment, launches its SS21 range, a collection designed with appeal to the experienced outdoor explorer and the day-hiker alike. New styles place an emphasis on hiking and trekking activities with key design and fabric advancements.

With innovation and progression at their core, Klättermusen continues to yield increasingly high performing fabrics and technologies. A new lightweight version of proprietary wind and waterproof Klättermusen fabric Cutan® has been incorporated this season, plus the collection features their light, strong and waterproof Retina® fabric, helping to meet the varied demands of outdoor activities during spring and summer.

Klättermusen CEO, Gonz Ferrero says "In this collection, we present innovative, made to last products with a strong focus on lightweight, waterproof protection by advancing the development of the best performing sustainable fabrics in the market. We were inspired by the colour and seasonal changes of Sweden's Jämtland mountains and this fed into choices for fabric colour and tactilities. With iconic details such as triangle-shaped reflectors that combine distinctiveness and safety, this range will continue to energise current and soon to be mountaineers with the best, and most reliable, technical equipment. We are also proud to say that the SS21 collection will leave less of an impact on nature than any of its predecessors."

Asynja



Grimner



Brimer



Three of the key products in the SS21 collection are:

Asynja - Waterproof jacket and pants produced with [bluesign®](#) approved fluorocarbon-free Cutan® fabric. Both the jacket and pants are fully taped making them both water and windproof. Weighing just over 300g on the jacket and 293g on the pants, the Asynja set is a great lightweight ally for activities in tough conditions, while providing breathability and a comfortable fit. In addition, both jackets and pants can be easily packed into their own pockets. Asynja prices start from: £250

Grimner - Outdoor pants and shorts (M&W's) Featuring one of Klättermusen's latest fabric innovations, Hirsutum® organic cotton blended with bio-based polyamide and elastane, which offers freedom of movement and a lightweight and comfortable feel. For added safety and durability the knees and rear are reinforced with Cordura® ripstop, and there's a reflective triangle on the leg. Grimner prices start from: £180

Brimer - The 24L & 32L backpacks are designed to move with your body thanks to the flexible aluminium frame and the adjustable waist belt. The main fabric is made of 100% recycled and fully waterproof Retina® fabric making the Brimer a very resistant pack without compromising weight. The lid-covered main opening combined with big side pockets and a front bungee system makes these packs perfect for 1-2 day long hiking and trekking trips. Brimer prices start from: £240

The SS21 range includes jackets, anoraks, pants, shorts, base layers, mid layers, backpacks and accessories. www.klattermusen.com/en/

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About Klättermusen

Since 1975 Klättermusen has been a pioneer in making refined Scandinavian Mountaineering Equipment. The designs combine utility and extreme durability, always with consideration of the environment in mind. Klättermusen supports and inspires outdoor enthusiasts through unforgiving weather conditions and unpredictable terrains. Rigorously tested in real-world conditions, the equipment embodies Klättermusen's commitment to creating the best and most sustainable equipment available.