



KLÄTTERMUSEN SUPPORTS MOUNTAINING EDUCATION BY PARTNERING WITH STORUMAN'S FJÄLLERDARLINJEN PROGRAM

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Klättermusen the maker of robust sustainable mountaineering equipment unveiled today its continued support for mountaineering education by partnering with the Fjälledarlinjen program of Storuman Folkshögskola.

Klättermusen originated as an experimental workshop by mountaineering enthusiasts in the far north of Sweden in 1975. Through the years the field proven designs found a much wider audience who recognized the emphasis placed on high performance and reliability.

Storuman Fjolkhögskola, through their Fjälledarlinjen program, offers Sweden's most comprehensive mountain safety training program. Established in 1979, the Fjälledarlinjen education program was the first of its kind and originated after the Anaris accident where eight people froze to death in the Jämtland mountains. The most serious mountain accident in Sweden in modern times gave birth to the most robust train for mountain leaders and guides.

The program is limited to 16 people every two years with a curriculum including practical outdoor and nature knowledge, mountain safety and rescue training, as well as leadership and own development mentorship over five semesters, two autumn, two spring and winter and one summer term.

To mark the 40 years anniversary of the Fjälledarlinjen program, Klättermusen will support a series of accomplished adventurers and sustainability ambassadors and lecture speakers, including the renown Swedish solo adventurer Johanna Davidsson. Klättermusen will also support with adventure safety gear and further education and training for program teachers.

The empirically minded spirit in Klättermusen derives from the company's early DIY days as a small workshop. Materials and construction plans were freely shared. As the word spread about the workshop's rigorously tested technical solutions in the wider Nordic mountaineering community, Klättermusen grew into a fully-fledged company in the 1980s. Since then, its pioneering of materials and improvement of equipment has been in part due to a global and growing community of mountaineers sharing the insights gained.

"We are honoured to have the recognition and support of Klättermusen in our mission to best prepare Nordic mountaineers. Klättermusen's over 45 years of hands-on experience making sustainable and reliable equipment for the Nordics makes it best in class," said Åsa Ohlin, Fjälledarlinjen course director.

"Ultimately what we create are tools. Without the education to know when and how to use these tools correctly they are futile. Mountaineering is about unpredictability, knowing your surroundings and consciously preparing for changing conditions. Our philosophy of maximum safety with minimum impact is reflected in both our tools and the mountaineers who make the most of them," said Gonz Ferrero, CEO of Klättermusen.

KLÄTTERMUSEN

Established in 1975, Klättermusen is the originator of pioneering innovations such as the Mithril Kevlar sweater and the Freke Salopette. For over 40 years Klättermusen's products have supported outdoor enthusiasts in unforgiving weather and unpredictable situations. From the frozen tops of Arctic mountains to deep caves in Latin America, Klättermusen's products have provided climbers, trekkers and adventurers all over the world with safety and comfort to help them go on, push harder and keep exploring. Each Klättermusen item is crafted to last a lifetime and to enable an environmentally considerate lifestyle.