



Klättermusen®

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Complete success: Klättermusen receives three ISPO GOLD AWARDS and an ISPO SUSTAINABILITY ACHIEVEMENT AWARD.

After a five-year absence, Klättermusen marks a strong comeback at ISPO Award 2020. Klättermusen has been awarded 3 Gold Awards and 1 Sustainability Achievement Award.

Klättermusen has made a resurgence in the European market and is building on previous successes. Patrick Kaulen, Head of Sales, explained that they had not been to ISPO for five years. "I am extremely pleased that we can now start again with such success," continued Kaulen.

"We have worked hard over the past few years to get back to our original level and winning the ISPO Awards, shows that we did everything right," said CEO Gonz Ferrero enthusiastically.

The Outdoor jury gave Gold Awards to the **Farbaute** jacket, the **Vidar** pants and the **Höner** backpack.

The Sustainability jury also gave the **Farbaute** jacket the Sustainability Achievement Award.

Farbaute: The first nearly 100% biodegradable Downjacket.

With two awards, the Farbaute jacket lives up to its name – "giant of the wind" – giving the product development team a huge success.

"Klättermusen is a pioneer in sustainable brand management and product design," declared the jury. "It created a jacket that is designed for performance and use and fits into the biological circular economy. Made exclusively from natural materials, including local wool, Klättermusen is presenting a technical product with a very low CO2 footprint," the jury continued. The jacket is robust and functional.

The nearly 100% biodegradable down jacket is completely compostable except for the zips and snaps. The Farbaute jacket leaves no traces. Disposed on a compost heap, it biodegrades after a period of time. Another environmental benefit is that it does not release microplastic particles into the environment during the washing process.





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Höner: Made from 100% recycled raw materials - developed for tough conditions



The jury also loved the Höner backpack. "The Alpine Backpack Höner from Klättermusen consists of 100 percent Econyl, a nylon fiber made from recycled raw materials. But it is not only made sustainably - it is also particularly light, functional and indestructible." said the experts.

The Höner is an all-rounder that provides all the details that the mountaineer needs and is designed for extensive use in ski and alpine environments.



Vidar: Indestructible weather protection with an ecological foundation



With the Vidar alpinist climbing salopette pants, Klättermusen strikes for the fourth time.

The jury certifies that the Vidar has a "well thought-out cut" and "clever details". The experts found the 3L Cutan fabric, which is a bio-based stretch polyamide, to be particularly noteworthy.



Come and visit us at our ISPO booth A305 in Hall A3.

KLÄTTERMUSEN

Klättermusen was founded in 1975 as an experimental workshop by mountaineering friends in the far north of Sweden. The focus on high quality, reliability and the proven designs over the years found a wide audience that recognized the focus on maximum safety and minimum impact.

Klättermusen is the inventor of well-known innovations such as the Mithril-Kevlar pullover and the Freke-Salopette. For over 40 years, outdoor enthusiasts have been able to rely on the products in wind and weather and in unpredictable situations. From the frozen peaks of the Arctic Mountains to deep caves in Latin America, Klättermusen's products have helped climbers, trekkers and adventurers all over the world with safety and comfort so that they can go on, take more pressure on and explore further. Each product is made to last a lifetime and enable an environmentally friendly lifestyle.

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