



Åre, 20 February 2020

## KLÄTTERMUSEN MOVES WAREHOUSING AND LOGISTIC OPERATIONS TO S'HEERENBERG AND ENTERS NEW 3PL PARTNERSHIP WITH DSV SOLUTIONS

Klättermusen, the Swedish maker of robust mountaineering apparel and backpack equipment today announced the optimization of its operation with the move of its warehousing location to s'Heerenberg, The Netherlands.

Previously located in Borås, Sweden since 2012, Klättermusen's new warehouse in The Netherlands offers optimal geographic location to serve global customers and allows the company to expand the current capacity in alignment with its growing demand. Klättermusen signed a third-party logistics (3PL) agreement with DSV Solutions and started operating from the new warehouse in s'Heerenberg in January 2020.

Following its 45 year-old promise of "Maximum Safety for You, Minimum Impact on Nature", Klättermusen is today sold in over forty-five countries to customers looking for a subtle yet meticulously crafted approach to function, sustainability and design.

The selection of DSV Solutions as 3PL was based on their outstanding inhouse knowledge and extensive experience within the outdoor industry. "DSV's operational capabilities including increased visibility, and scalable logistics solutions allows us to deliver an enhanced customer experience as well as facilitate our strategic milestones. The state-of-the-art warehouse, powered by solar panels also helps us on our continuous journey towards minimizing our environmental footprint", said Rickard Westling, Head of Operations at Klättermusen.

Klättermusen's goal is to make the most durable and long-lived equipment imaginable. This hands-on approach has resulted in the development of proprietary materials and techniques to create sustainable high-performance fabrics. Klättermusen switched to 100% organic cotton in 2006, introduced nylon from recycled fishing nets in 2009 in all backpacks, started our recycling system in 2009 and became 100% fluorocarbon-free in September 2017.

### ABOUT KLÄTTERMUSEN

*Klättermusen was founded in 1975 as an experimental workshop by mountaineering enthusiasts in the far north of Sweden. The field proven designs found a much wider audience who recognized the emphasis placed on high performance and reliability. By evolving into a business Klättermusen could put their philosophy of safety equipment created using sustainable methods into practice. Remaining true to its original vision and craftsmanship approach to creation Klättermusen has found recognition all over the world as a leading authority on issues of sustainability and durability. Additional information about Klättermusen and our philosophy can be found on the company's website, [www.klattermusen.se](http://www.klattermusen.se).*

*About DSV Panalpina*

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*DSV Panalpina provides and manages supply chain solutions for thousands of companies every day – from the small family run business to the large global corporation. Their reach is global, yet their presence is local and close to their customers. 60,000 employees in more than 90 countries work passionately to deliver great customer experiences and high-quality services.*

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