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Klättermusen introduces latest evolution of iconic Brede Jacket and Freke Salopette.

After almost 10 years since the first introduction of the Brede Jacket and Freke Salopette, Klättermusen introduced worldwide the latest evolution of the two iconic equipment. The Brede 2.0 Jacket and the Freke 2.0 Salopette are powered by the latest version of Klättermusen's 3-layer Cutan® fabric and available in selected retailers globally as well as in Klättermusen's website.

The Brede Jacket and Freke Salopette is the most recognizable Klättermusen performance set in the market. Introduced in 2005 and winners of ISPO Gold Award, Brede and Freke became instant favourite equipment for mountaineers who demanded only the most rugged and durable gear for their expeditions. During the years elite research and safety teams have relied on the Brede and Freke, including Greenland's Sirius Dog Sled Patrol, Svalbard's UNIS research university and Faroe Island's Search and Rescue teams. Following its 45-year-old promise of 'Maximum Safety for You, Minimum Impact on Nature', Brede 2.0 and Freke 2.0 present a new level of uncompromising attention to functionality and sustainability.

Klättermusen's goal is to make the most durable and long-lived equipment imaginable. This hands-on approach has resulted in the development of proprietary materials and techniques to create sustainable high-performance fabrics. In 2018, Klättermusen became the first performance equipment maker to launch a collection using biomass balanced polyamide and in 2019, introduced biomass balanced polyamide into its 3-layer Cutan® fabric.

In this process, fossil resources are replaced with renewables in the very first step of the production process. The method, developed in collaboration with the chemical company BASF, drives the use of renewable raw materials, saves fossil resources and reduces greenhouse gas emissions and does not compromise on the durability and functionality of the polyamide.

"Brede and Freke have been trusted companions for explorers and expeditioners for almost a decade. I'm proud of our team's effort to deliver their latest versions by combining unrivalled durability and sustainability." said Gonz Ferrero, CEO of Klättermusen

ABOUT KLÄTTERMUSEN

Klättermusen has served outdoor enthusiasts through challenges, unforgiving headwinds and biting cold for over 40 years. Founded in 1975 in North Sweden the company arrived on the mountaineering scene with a single purpose: to make the best possible high-performance equipment for climbers and outdoor enthusiasts, with the least impact on nature. With its empirical, hands-on approach Klättermusen is recognized as a leading authority in the mountaineering world on issues of sustainability.