

Joint press release

First biomass balanced polyamide introduced in outdoor clothing

- **As a producer of premium outdoor gear, Swedish Klättermusen is the first to launch a garment collection for which biomass balanced polyamide has been used.**
- **In this process, fossil resources are replaced with renewables in the very first step of the production process and attributed to the respective product.**
- **The method, developed by the chemical company BASF, drives the use of renewable raw materials, saves fossil resources and reduces greenhouse gas emissions.**

2018-04-12 Gothenburg - Circular economy and the use of sustainable biomass are at the top of the agenda to increase resource efficiency and to reduce environmental and climate impact. More consumers become aware of how clothes are produced and also producers are asking for more sustainable material solutions. Gonz Ferrero, CEO at Klättermusen, explains how the company is acting as forerunner within outdoor clothing to develop sustainable products with innovative design.

- Sustainability has been a strong priority since our start and our philosophy today is the same as back then; the strive to find new sustainable and durable materials with a lower environmental impact, says Gonz Ferrero, CEO at Klättermusen.

Lars Gustafsson, Senior Sustainability Manager at BASF in Nordic/Baltic, is enthusiastic about Klättermusen using BASF's polyamide Ultramid[®] in further strengthening their sustainability work.

- Polyamide is used in several fashion applications such as clothes, shoes and bags. With BASF's biomass balance method, we can now support Klättermusen with an Ultramid[®] polyamide which saves fossil resources and has a reduced CO₂-footprint of more than 35%, while maintaining the same high performance.

About the BASF biomass balance method

BASF developed the innovative biomass balance method, in which fossil resources in the current Production Verbund are replaced by renewable resources with sustainability certification. The formulation and quality of the corresponding end products remain unchanged. In this process, renewable raw materials are used as feedstock at the very beginning of production in the Verbund, and virtually attributed to the respective sales products using a certification method developed together with TÜV SÜD. Lars Gustafsson explains how the biomass balance approach is comparable to the green energy tariff:

- The power that comes from the socket is not necessarily generated from renewable sources. What is much more important is that the total proportion of renewable sources in the system adds up and that it is mathematically correctly allocated to the certified commercial products. If demand increases, this proportion must be increased accordingly, and thereby the method helps drive the use of renewable resources.

Hope to inspire others within outdoor clothing

Klättermusen is a forerunner with the power to inspire both companies and users to think differently and adopt a more sustainable way of doing business and experiencing nature. Gonz Ferrero is positive about the possibilities to use Ultramid® from BASF and states that this is an important step in the companies' sustainability journey:

- Klättermusen works hard to find solutions to reduce the environmental impact, without compromising on quality. The use of the biomass balance approach is an example of how we together can help save our resources. By being the forerunners within outdoor clothing with using this polyamide for our garments, we hope to inspire others to try the same path.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at: www.basf.com.

About Klättermusen

Klättermusen has served outdoor enthusiasts through challenges, unforgiving headwinds and biting cold for over 40 years. Founded in 1975 in North Sweden the company arrived on the climbing scene with a single purpose: to make the best possible high-performance equipment for climbers and outdoor enthusiasts, with the least impact on nature. With its empirical, hands-on approach Klättermusen is recognized as a leading authority in the mountaineering world on issues of sustainability.

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